



Sponsorships

Friends of Somerset Regional Animal Shelter

Heart & Sole Shelter 5K Run/Walk Fundraiser

Sunday, October 15, 2017 Duke Island Park, Bridgewater, NJ

Presenting Sponsor 5K Walk - \$1,500 and/or

Presenting Sponsor 5K Run - \$1,500

- ~ Naming opportunity on FOSRAS website and on all promotional materials to read "Heart & Sole 5K Walk Fundraiser" sponsored by "Your Company Name" or "Heart & Sole 5K Run Fundraiser" sponsored by "Your Company Name"
- ~ Company name & logo on T-Shirts***
- ~ Company name & logo on Start Line Banner***
- ~ Company logo on front of event program registration sheet***
- ~ Signage at registration
- ~ Company logo & link and 50 word company description on FOSRAS website for 6 months***
- ~ Recognition on social media
- ~ Recognition on Race Roster website

Grand Prize Sponsor - \$1,000

- ~ Name & logo on bandana worn by visiting shelter dog at event ***
- ~ Grand Prize signage at event
- ~ Company name & logo in event program***
- ~ Company logo & link on FOSRAS Website***
- ~ Recognition on social media
- ~ Recognition on Race Roster website
- ~ 2 complimentary walk/run registrations

Furever Home Sponsor - \$500

- ~ Tabletop signage at registration
- ~ Company name & logo in event program***
- ~ Company logo & link on FOSRAS website***
- ~ Recognition on social media

Food & Beverage Sponsor - \$200

- ~ Tabletop signage on F&B table
- ~ Company logo & name in event program***
- ~ Company name on FOSRAS website

Mile Marker Sponsor - \$150

- ~ Company name on Mile Marker
- ~ Company name on FOSRAS website
- ~ Company name in event program

Try it Agility Course Sponsor - \$100

- ~ Agility Course signage or Photo Booth signage
- ~ Company name on FOSRAS website

Photo Booth Sponsor - \$100

- ~ Agility Course signage or Photo Booth signage
- ~ Company name on FOSRAS website

Doggie Bag Inserts- \$50

- ~ Promotional material in doggie bags (restrictions may apply). Due by Sept. 15
- ~ Company name on FOSRAS website
- ~ Approximately 100 doggie bags

Program Ad Sponsor - \$Varies

- ~ Your ad placed in event program***
- ~ 1/8 page ad \$50
- ~ 1/4 page ad \$100
- ~ 1/2 page ad \$175
- ~ Full page ad \$350

**** If your sponsorship benefit includes a company logo or an ad, please submit the artwork to us no later than August 15. Artwork and ads can be emailed to HeartandSole@FOSRAS.com

FRIENDS OF THE SOMERSET REGIONAL ANIMAL SHELTER (FOSRAS)

PO BOX 8073, BRIDGEWATER, NJ 08807

Email: HeartandSole@FOSRAS.com



Sponsorships

SPONSOR REGISTRATION FORM

Friends of Somerset Regional Animal Shelter
Heart & Sole Shelter 5K Run/Walk Fundraiser
Sunday, October 15, 2017

Please complete the information requested below and return this page along with a check made payable to FOSRAS for the amount indicated by the sponsorship you have chosen. Our mailing address is: FOSRAS, Heart & Sole Committee, PO Box 8073, Bridgewater, NJ 08807. Thank you for supporting the care of our animals.

YES, I would like to be a sponsor and receive the benefits at the level checked below:

- | | |
|--|--|
| <input type="checkbox"/> Presenting Walk Sponsor (\$1,500) | <input type="checkbox"/> Photo Booth Sponsor (\$100) |
| <input type="checkbox"/> Presenting Run Sponsor (\$1,500) | <input type="checkbox"/> Doggie Bag Inserts Sponsor (\$50) |
| <input type="checkbox"/> Grand Prize Sponsor (\$1,000) | <input type="checkbox"/> Event Program Ad Sponsor (<u>check one</u>) |
| <input type="checkbox"/> Furever Home Sponsor (\$500) | <input type="checkbox"/> 1/8 page (\$50) |
| <input type="checkbox"/> Food & Beverage Sponsor (\$200) | <input type="checkbox"/> 1/4 page (\$100) |
| <input type="checkbox"/> Mile Market Sponsor (\$150) | <input type="checkbox"/> 1/2 page (\$175) |
| <input type="checkbox"/> Try It Agility Course Sponsor (\$100) | <input type="checkbox"/> full page (\$350) |

Company Name _____	
Contact Person _____	
Mailing Address _____	
Phone _____	Email _____

AGREEMENT: As a company representative, I agree to commit my company to participate in this event at the level selected above. In return, FOSRAS agrees to provide the benefits described for that Sponsorship Level.

Print Company Rep Name _____

Company Rep Signature _____ Date _____

Enclosed is My Check in the Amount of \$ _____

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