



## Sponsorships

### Friends of Somerset Regional Animal Shelter Heart & Sole Shelter 5K Run/Walk Fundraiser

Sunday, October 13, 2019 Duke Island Park, Bridgewater, NJ

#### **Presenting Sponsor 5K Walk - \$1,500 and/or Presenting Sponsor 5K Run - \$1,500**

Naming opportunity on [www.FOSRAS.com](http://www.FOSRAS.com) and promotional materials to read:

*"Heart & Sole 5K Walk (or Run) Fundraiser"  
sponsored by "Your Company Name"*

- ~ Company logo, link and 50 word company description on [www.FOSRAS.com](http://www.FOSRAS.com) for 6 months\*\*\*
- ~ Company name & logo on T-Shirts\*\*\*
- ~ Company name & logo on Start Line Banner\*\*\*
- ~ Company logo on event program cover\*\*\*
- ~ Signage at event day registration table
- ~ Participant registration website recognition (public)
- ~ Social media recognition

*Facebook: SRAS page (15,000+ proud followers)  
FOSRAS page (1,800+ proud followers)*

#### **Grand Prize Sponsor - \$1,000**

- ~ Name & logo on bandana worn by event shelter dogs \*\*\*
- ~ Company logo & link on [www.FOSRAS.com](http://www.FOSRAS.com)\*\*\*
- ~ Grand Prize signage at event
- ~ Company name & logo in event program\*\*\*
- ~ Participant registration website recognition (public)
- ~ Social media recognition (see above)
- ~ 2 complimentary walk/run registrations

#### **Furever Home Sponsor - \$500**

- ~ Tabletop signage at registration
- ~ Company name & logo in event program\*\*\*
- ~ Company logo & link on FOSRAS website\*\*\*
- ~ Recognition on social media

#### **Costume Contest Sponsor - \$400**

- ~ Tabletop signage on CC table
- ~ Company logo & name in event program\*\*\*
- ~ Company name on FOSRAS website

#### **Kissing Booth Sponsor - \$300**

- ~ Tabletop signage on KB table
- ~ Company logo & name in event program\*\*\*
- ~ Company name on FOSRAS website

#### **Food & Beverage Sponsor - \$200**

- ~ Tabletop signage on F&B table
- ~ Company logo & name in event program\*\*\*
- ~ Company name on FOSRAS website

#### **Mile Marker Sponsor - \$150**

- ~ Company name on Mile Marker
- ~ Company name on FOSRAS website
- ~ Company name in event program

#### **Try it Agility Course Sponsor - \$100**

- ~ Agility Course signage or Photo Booth signage
- ~ Company name on FOSRAS website

#### **Photo Booth Sponsor - \$100**

- ~ Agility Course signage or Photo Booth signage
- ~ Company name on FOSRAS website

#### **Doggie Bag Inserts- \$50**

- ~ Promotional material in doggie bags (restrictions may apply). Due by Sept. 15
- ~ Company name on FOSRAS website
- ~ Approximately 100 doggie bags

#### **Program Ad Sponsor - \$Varies**

- ~ Your ad placed in event program\*\*\*
- ~ 1/8 page ad \$50
- ~ 1/4 page ad \$100
- ~ 1/2 page ad \$175
- ~ Full page ad \$350

\*\*\*\* If your sponsorship benefit includes a company logo or an ad, please submit the artwork to us no later than September 15. Artwork and ads can be emailed to [HeartandSole5KNJ@gmail.com](mailto:HeartandSole5KNJ@gmail.com)

**SPONSOR REGISTRATION FORM**  
**Friends of Somerset Regional Animal Shelter**  
**Heart & Sole Shelter 5K Run/Walk Fundraiser**  
**Sunday, October 13, 2019**

Please complete the information requested below and return this page along with a check made payable to FOSRAS for the amount indicated by the sponsorship you have chosen. Our mailing address is: FOSRAS, Heart & Sole Committee, PO Box 8073, Bridgewater, NJ 08807. Thank you for supporting the care of our animals.

**YES**, I would like to be a sponsor and receive the benefits at the level checked below:

- |  |  |
|--|--|
| <input type="checkbox"/> Presenting Walk Sponsor (\$1,500) | <input type="checkbox"/> Try It Agility Course Sponsor (\$100)         |
| <input type="checkbox"/> Presenting Run Sponsor (\$1,500)  | <input type="checkbox"/> Photo Booth Sponsor (\$100)                   |
| <input type="checkbox"/> Grand Prize Sponsor (\$1,000)     | <input type="checkbox"/> Doggie Bag Inserts Sponsor (\$50)             |
| <input type="checkbox"/> Furever Home Sponsor (\$500)      | <input type="checkbox"/> Event Program Ad Sponsor ( <u>check one</u> ) |
| <input type="checkbox"/> Costume Contest Sponsor (\$400)   | <input type="checkbox"/> 1/8 page (\$50)                               |
| <input type="checkbox"/> Kissing Booth Sponsor (\$300)     | <input type="checkbox"/> 1/4 page (\$100)                              |
| <input type="checkbox"/> Food & Beverage Sponsor (\$200)   | <input type="checkbox"/> 1/2 page (\$175)                              |
| <input type="checkbox"/> Mile Marker Sponsor (\$150)       | <input type="checkbox"/> full page (\$350)                             |

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Mailing Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

**AGREEMENT:** As a company representative, I agree to commit my company to participate in this event at the level selected above. FOSRAS agrees to provide the benefits described for that Sponsorship Level.

Print Company Rep Name \_\_\_\_\_

Company Rep Signature \_\_\_\_\_ Date \_\_\_\_\_

Enclosed is My Check in the Amount of \$ \_\_\_\_\_

**FRIENDS OF SOMERSET REGIONAL ANIMAL SHELTER (FOSRAS)**  
*PO BOX 8073, BRIDGEWATER, NJ 08807*